# CASE STUDY





*By implementing e-learning with custom courses, LINET ensured product training for its business partners and their employees, providing valuable feedback to managers. Thanks to the localization of courses into multiple languages, employees in subsidiaries could be trained while maintaining a unified training format. The introduction of e-learning resulted in cost savings and reduced the time required for training.* 





# **Company Profile**

LINET spol. s r.o. is a leading European manufacturer of hospital and care beds, setting the pace for innovation in modern healthcare. Headquartered in Želevčice near Slaný, the company develops and produces top-tier solutions for intensive care, standard ward care, and long-term and social care. LINET regularly brings to market products with unique features that make medical staff's work easier, increase patient comfort, and raise care standards to a new level. With production exceeding 100,000 beds annually and exports to more than 100 countries worldwide, LINET is synonymous with quality, innovation, and reliability on a global scale.

### **Educational Needs**

LINET's long-term objective is to strengthen the competitiveness of its products and services. It is vital for LINET to understand what customers need and to design products accordingly. Thanks to its quality products and original innovations, LINET is among the global elite. Therefore, product training for business partners and their staff is essential for the company's ongoing dynamic growth. Staying ahead of the competition both domestically and internationally requires high commitment in both manufacturing and sales.

The foundation of success is top-notch, knowledgeable people with a perfect understanding of the company's products. LINET places great emphasis not only on personal development for its employees but also on educating its business partners. It is crucial for LINET to maintain a link between the production of new products and technical expertise among staff. By regularly training both employees and partners, LINET continually deepens their know-how and responds quickly to new educational needs. The goal is to train business partners effectively and thoroughly via custom courses, while also collecting necessary feedback—all without unnecessary financial or time losses.

## E-learning

For this purpose, LINET chose e-learning from Kontis s.r.o. One client requirement was rapid system implementation; thus, a hosted iTutor solution was selected. E-learning was introduced in a very short time and the deployment placed no special demands on the company's IT department.

As part of the iTutor implementation, the system's design was adapted to LINET's corporate identity for full brand consistency.

iTutor was deployed with the iTutor Tester module to measure employee training success. Managers at LINET and its subsidiaries gained valuable data on individual employees' training levels.

Based on detailed guidelines, Kontis produced a series of custom courses.





All courses were prepared by Kontis in four languages: English, German, French, and Spanish, including full audio. The iTutor Student module used by learners was also localized for each language. Using e-learning, employees in subsidiaries were trained while retaining a consistent course format.

Through the implementation of e-learning, LINET provided its business partners with a modern learning method used daily. Equally important, staff are able to manage their own study time.

### **Customer Testimonial**

"We wanted to give our business partners fast and convenient access to education, while also reducing the administrative burden and costs of organizing training. Kontis met all our requirements during the implementation and rollout of e-learning courses. We are already planning further expansion of our cooperation with Kontis. The number of students and locations using e-learning is growing, and Kontis is working with us on developing new courses and implementing the Reporter module."

#### In Summary

With iTutor LMS by Kontis, LINET gained a modern, secure, and flexible platform that supports the development of people, increases effectiveness, and helps maintain its leading standards in European and global healthcare.

