CLIENT'S PROFILE

DATART International, a.s. is a leading retailer focused on consumer electronics. The company was founded in 1990 in Prague, Czech Republic. Today, it is one of the largest and the most important vendor of products and accessories in area of audio, home appliances, photo, PC, telecommunication and office equipment in the Czech Republic and Slovakia.

Retail chain is formed by 43 stores in total, out of which 31 are located in the Czech Republic and 12 in Slovakia. The operation of the entire company is ensured by approximately 1,200 employees in its own distribution center and stores with a total sales area of cca. 25,000 m².

CLIENT'S NEEDS

One of the fundamental objectives of the company DATART is to constantly strengthen its position on the market, to acquire new customers, and this is to be done by continuous expansion of the sales and service network. To meet this goal, it is necessary to ensure high quality education for all employees - in the form of e-learning courses and on-site courses. E-learning allows the company to quickly respond to the changes in the range of supplied goods and to share the needed information with employees in a very fast and effective manner. At the same time, it permits to verify the knowledge gained through electronic tests and so to respond very effectively to the received feedback.

IT system the DATART had been looking for to address its needs, had to attain the requirements for the development of its proper, mostly e-learning courses and tests about products, and simultaneously the requirements for effective planning and organization of the on-site training. In the search for a suitable system, an emphasis was placed on easy access, so that employees could quickly find all the necessary information.

ELEARNING

For further cooperation in the area of education management, the DATART choose the company Kontis s.r.o., and their product iTutor. This in configuration of modules Student, Lector, Administrator, Tester, Messenger, Reporter, Catalog and CDS exactly met the set requirements for the development of proper courses and tests, as well as registry of approval and registration processes in on-site education. So, the employees of the HR department obtained a very effective system for distribution of information among the employees as well as a tool to receive feedback.

In order to ensure that LMS iTutor always disposes of the updated organizational structure, an application was developed to order, that facilitates the necessary synchronization of data between the HR system and the LMS iTutor. Inseparable part of the implementation was a module Messenger that
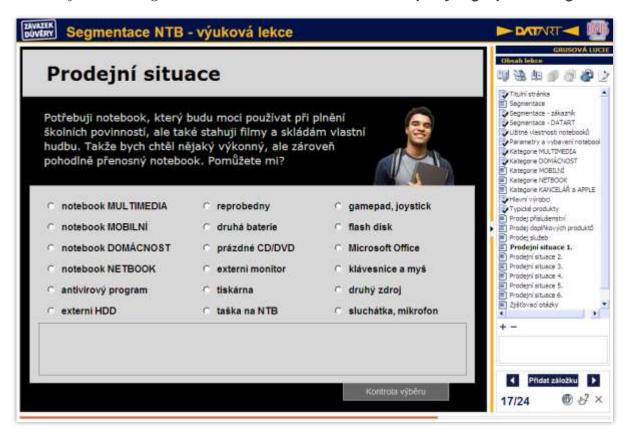
ensures an automatic distribution of emails, informing on current happenings in the LMC iTutor and the module Reporter that allows the user to define the templates of print reports using any data in the system and to print reports in these templates or export the required information. Thus, the managers may extract information for example about the capacity-building of their subordinates, as well as about education aspects. Administrators may examine the data about the system load, number of connections etc.

Necessary condition for the implementation was the customization of the entire system design iTutor so that it fo**llows the company's graphic design.**

CLIENT'S OPINION

„*LMS iTutor has brought to our company a new direction in the training management. E-learning courses significantly contribute to the improvement of knowledge among our employees, what is in our area absolutely essential to maintain position on the market. The cooperation with the Kontis used to be and still is flawless, what only confirms that it was a right choice of supplier. Kontis staff always addresses our requirements quickly and without mistakes so that we always dispose of the top tool for education management.*"

Lucie Grusová, internal communication manager

KONTIS